

# MINUTES

## Montevallo Main Street (MMS) Board of Directors' Meeting

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In Attendance (term expiration)	DATE
	10/13/2022

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X	Herman Lehman (2022)	Excu.	Happy Smith (2024)
X	Kirk Lightfoot (2022)	X	Jim McDonald (2024)
X	Ken Jones (2022)	Excu.	Cheryl White (2024)
X	Sarah Hendren (2022)	X	Patricia Honeycutt (2024)
X	Clay Nordan (2022)	X	Jackie Chappell (2024)
X	Julie Smitherman (2023)	X	Courtney Bennett (Ex officio)
X	Kathy King (2023)	X	Adele Nelson (Ex officio)
X	Sarah Hogan (2023)		MDCD Representative (Ex officio)
Excu.	Carolyn Garrity (2023)		Mayor Rusty Nix (Ex officio)
X	Anabel Catano (2023)		Junior Mayor (Ex officio)
X	Kathy King (2023)		

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### Call to Order and Approval of Minutes

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President S. Hogan called the meeting to order at 8:09 a.m.

Minutes were reviewed from the meeting October 13, 2022. *On a motion by Jim McDonald, seconded by Ken Jones, minutes were approved as presented.*

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### Treasurer's Report

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Treasurer, S. Hendren, presented a report dated 10/13/2022 indicating:

- **Income Statement (Profit & Loss for Jan 1, 2022- October 11, 2022):** \$ -3,221.22
- **Balance Sheet (as of October 11, 2022):** \$34,564.44
- **Outstanding checks:** \$2,870.77
- **Gross Statement Balance (as of 10/11/2022):** \$34,564.44
- **Membership Dues:** \$100.00 collected this month (*TOTAL YTD: \$10,070.54*)
- **Veteran Banners:** \$1,182 (4 sold)
- **Sponsorships:** \$450 remaining balance collected of Amfirst's sponsorship of Friday nights at the cove.

*On a motion by Patricia Honeycutt, seconded by Kirk Lightfoot, financial reports were approved as presented.*

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## President's Report

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President S. Hogan reported:

- Thanks for recent event participation.
- National night out, still need volunteers.
- Oct 25- Chief's Challenge
- Oct 29- ArtWalk and Youth Banners- still need volunteers.
- Discussed updated market snapshot, updated from 2018.
- Working on Dogs of Main Street coloring book for Christmas.
- Annual Membership meeting December 8!
- Work plans need to be completed at November committee meetings and presented at November board meeting.
- Holiday party- Date will be announced soon. Christmas Parade Dec 1<sup>st</sup>, Window Competition judging will be November 30<sup>th</sup>.
- Working on volunteer gifts to present at Annual Holiday Party.
- Board expirations: Herman (extending), Kirk (extending), Ken (extending), Clay Nordan (extending), and Sarah Hendren (not extending).

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## Board Committee Reports

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**Organization Committee** – Committee Chair, S. Hogan, reported that workplans need to be presented at November board meeting.

**Design Committee** – Committee Chair, K. Lightfoot, reported that design committee had a busy meeting and discussed the following: banners, homecoming façade grants, USPS project, veterans banners- 7 new and first round expiring after November, Christmas windows, new bench, rain graffiti, storybook sculptures and a sun in memory of Robin Metz.

**Promotion Committee** – Committee Chair, C. Garrity, reported that at their meeting this month they discussed Friday nights at the Cove fall wasn't very well attended, tulip festival order, small business Saturday and prayer breakfast.

**Economic Vitality Committee** – Committee Chair, K. Jones, reported that Co-Starters is half way over and the celebration is November 15 from 6-7 at Bradford Real Estate, as well as the updated market snapshot review.

**Sustainability Committee** – Committee Chair, J. McDonald, reported that there is a meeting taking place in regards to the Alabaster subdivision development that may negatively impact the Ebenezer Swamp and Montevallo as a whole, bio blitz species counts, dog park development.

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## Executive Director's Report

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- **Activity Report**
  - FY23 Budget Passed
  - Tourism All Star luncheon Oct 6

- Fall Decoration in Owls Cove and Bicentennial Park
- Public Safety Coalition/MS booth at Fire Prevention Parade Oct 8
- Courtney and Herman to attend MSA Incremental Development Workshop Oct 19.
- **Business Transitions** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.
  - **Opened – None**
  - **Opening soon** –
    - Pit 119, 629 Main Street, date TBA
    - Xcaret Grill, 1032 Main Street, date TBA
  - **Ownership Transitions** – none reported
  - **Property for sale** – Lot on Island Street for sale or build to suit
  - **For Rent** – none reported
  - **Sale of Businesses** – none reported
  - **Prospects** – none reported

## Old Business

- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- EV: Request \$150,000 from American Rescue Act funds to be spent over a 3-year period for Façade Improvement Grants and other improvements in the district is still outstanding
- CO.STARTERS Program (EV Committee)
  - Facilitators needed
  - Sponsors needed
    - Community Builder (\$5,000+) (One slot available)
    - Innovator (\$2,500) Spring Creek Investments + Three more slots available
    - Promoter (\$500) Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + 2 more slots available.

## New/Other Business

- Board Member nominations 2023-2025

## Announcements

**Upcoming Events** – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- Oct 13- Drayer Physical Therapy ribbon cutting 9:30-11:30
- Oct 18- National Night Out 5:30-7:30
- Oct 19- Chamber luncheon- 11:30
- Oct 25- Chief's Challenge- 5:30
- Oct 29- Montevallo Nutrition ribbon cutting- 10:00
- Oct 29- Art Walk 11-6

## Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, November 10, 2022, in person at City Hall, with an option to call in with advanced notice.

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## Adjournment

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On a motion by Jim McDonald, seconded by Patricia Honeycutt, the meeting was adjourned at 9:16 a.m.

Respectfully submitted,

Julie Smitherman,

Secretary